



## 34 EASY WAYS TO SKYROCKET YOUR EMAIL LIST

- 1) Have multiple OPTIN boxes in your blog/site sidebar so your audience can't miss them.
- 2) Add a 'Headline' box to the top of the page. The WP plugin 'PlugMatter Feature Box' can do this for you.
- 3) *Use the 'Hello Bar' by Neil Patel to welcome visitors to your site and increase optins. (Just google 'hello bar by neil patel')*
- 4) Commentators are already super-engaged. Ask them to sign up specifically!
- 5) *Use 'In-Content' optins to engage readers mid-page. These convert like crazy!*
- 6) Re-direct commentators to a Thank You page where you urge them to sign up.
- 7) *Effective use of 'after content' optin forms can bring in huge conversion rates.*
- 8) Use cleverly timed entry pop ups on your content screen.
- 9) *Be sure to use an exit pop up to try and grab them before they leave.*
- 10) Use a sticky footer optin box at the bottom of each page.
- 11) *Use 2-Step technology like 'LeadBoxes' or 'Optinlinks'. These aren't free, but they're worth the money.*
- 12) Make your optin boxes stand out and unmissable by using bright colours and catchy copy.
- 13) *Offer a great lead magnet in exchange for their email.*
- 14) Use content funnels instead of squeeze pages. Get them buying asap!
- 15) *Quiz your audience and ask for their email so you can send them the results. Add some wow type benefit they'll get by seeing the result!*
- 16) Survey your visitors to turn them in loyal subscribers.



- 17) *Run competitions in exchange for their emails.*
- 18) Use moving sidebars so your audience can't miss it.
- 19) *Write great headlines for your optin boxes. Offer INSTANT GRATIFICATION instead of boring old 'Subscribe Now' or 'Join'.*
- 20) Ask only for the email. Asking for names as well will lower conversions.
- 21) *Be sure to split test your optin boxes to see which converts best.*
- 22) Use testimonials from other marketers or your audience to boost sign-ups.
- 23) *Clever use of social proof can be effective in increasing optins - like quoting your huge number of existing subs!*
- 24) Turn your "ABOUT ME" page into a high converting optin page.
- 25) *Use a free heat map tool like 'HotJar' to see exactly where people are clicking on your site.*
- 26) Be sure to have optin forms on ALL high traffic pages.
- 27) *Custom content upgrades on posts can skyrocket sign ups. Instead of the generic box, offer something specific to the post they are reading.*
- 28) Drop traffic sources that don't convert and fully focus on the ones that do.
- 29) *Ramp up the traffic sources that do convert.*
- 30) Images really boost conversions, so use them on your optin box designs.
- 31) *Use only single optin. Way too many miss the 'confirmation email' step of a double optin.*
- 32) Make your content epic so people demand to be sent more.
- 33) *Ensure your site pages and optin boxes are fully mobile responsive.*
- 34) Continually expose yourself to new audiences and markets so you are always bringing in fresh leads.



And that is it for now my friends. These are the techniques I use to grow my list 24/7. And now I'm sharing them with you for FREE.

Feel totally free to use any or all of these 34 ways to skyrocket your email list starting as soon as today.

The money is in the list!

How many times have you heard that? Well, no surprises, it's as true today as it's ever been. Just ask any of the successful guru marketers out there. There's enough of them, - no need for me to mention any names ;)

Imagine the thing of your dreams... maybe yours is being able to travel wherever and whenever you want, while paying your way from place to place with fresh money that floods your PayPal account daily.

How amazing would that be?

For a fully detailed plan with a day by day breakdown of exactly what to do to "[Grow Your List in 30 Days](#)", click the image below.



Paul Henderson's

# Zero To HERO

M a r k e t i n g



## **BONUS:**

In addition to the PDF, you'll also receive as bonuses the Daily Checklist that describes in a simple sentence exactly what you should be working on each day (the main PDF tells you exactly HOW to do each task). I'm also gonna send you a list of resources that I've found to be immensely valuable in my online work.

Best wishes with your online stuff, and thanks once again for downloading this free report.



Paul Henderson

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