

30 DAYS TO A BIGGER EMAIL LIST



THE
ULTIMATE GUIDE ON HOW TO
BUILD A PROFITABLE EMAIL LIST
THAT PAYS OVER & OVER

TOP RESOURCES



30 Days To A Bigger Email List

Top Resources

Paul Henderson &

Paul Counts

©2018 – All Rights Reserved

Legal Disclaimer

The information presented here is no way intended to guarantee you any type of financial result or any guarantee as to how many email subscribers you will actually get.

It is your sole responsibility to proceed with caution, and do your own due diligence before proceeding with any of the advice included in this ebook.

The author & publisher will not assume any liability, nor be held responsible for any form of financial loss, injury, or personal loss. There are risks involved with any business venture, and you assume all such risk and waive any responsibility to author & publisher.

Results will vary from person to person and there is no guarantee for anyone that specific results will be reached. Mostly it will be down to the amount of effort that you put into it.

Copyright

This program, ebook, or any content contained within it is not to be resold or given away for free. Copyright and illegal distribution of this book will be prosecuted. This content is solely intended for the person that bought this ebook package, and no-one else.

Contents

Legal Disclaimer 3

Copyright..... 3

About This 30 Days To A Bigger Email List System Top Resources Report 5

 Autoresponders: 6

 Research Sites: 6

 Screen Capture Software: 6

 Webinars: 7

 Free HTML Editor: 7

 Royalty Free Pictures: 7

 E-cover Creation Tool:..... 7

 Outsourcing Tasks & Writing: 8

 Landing Page Builders: 8

 Link Cloaking & Tracking: 8

 Basic Graphics Tools:..... 9

 Wordpress Plugins: 9

 Social Media Sites: 9

 PowerPoint Alternatives: 10

 Recommended USB Headset For Video Recording: 10

 Social Media Automation Tool:..... 10

 Free Social Media Automation Tool: 10

 Facebook Ads Training: 10

 High Converting Squeeze Page Example..... 10

 Solo Ads:..... 11

 Press Release Resources: 11

 Guest Blogging Resources:..... 11

 Contest Resources: 11

 Tracking Web Stats: 12

 Content Idea Generator:..... 12

 Video Transcription Outsourcing: 12

 Ad Swaps:..... 12

About This 30 Days to a Bigger Email List System - Top Resources Report

This resources report was created with the aim of helping you quickly find the top resources that are referenced in the main **“30 Days to a Bigger Email List”** ebook.

This list includes a whole range of software, services, utilities and free resources that will help you implement what is taught in the main ebook.

For complete details on each of the steps, of course you should refer to the main ebook.

Autoresponders:

Others are available for sure, but I've only ever used Aweber and so it's really the only one I can recommend. Plus it's really good and does everything and more that you'll ever need. Plus, they give you a complete month for FREE so you can check it out at zero risk.

Aweber – [Click HERE For Your FREE One Month Trial](#)

Research Sites:

<http://answers.yahoo.com>

www.quora.com

www.google.com (Suggested Search is located as you start typing your keyword and at the bottom left of Google.)

www.youtube.com (Suggested Search comes up as you type your keyword.)

Screen Capture Software:

- 1) www.Screencast-O-Matic.com – This is a free screen capture software with a \$15/annual upgrade (at the time of writing this ebook). The annual upgrade option removes the watermark on the videos. A very low cost in my opinion.
- 2) [Jing](http://Jing.com) – This is a free software that quickly and easily allows you to take screen captures, and also allows you to record short videos. It has a low cost upgrade to make it easier to work with the video files.

- 3) [Camtasia](#) – This is a more expensive software, but it's honestly worth a serious look if you plan to do lots of videos in the future. It has a simple to use editor that can be used for all kinds of videos not involving your screen captures. That being said, I'd suggest starting with one of the free or low-cost options to get your feet wet at making videos first.

Webinars:

www.gotowebinar.com

Google Hangouts

Free HTML Editor:

www.kompozer.net

Royalty Free Pictures:

www.pixabay.com

www.pexels.com

E-cover Creation Tool:

[PixelStudioFx](#)

Outsourcing Tasks & Writing:

www.fiverr.com

www.iwriter.com

Landing Page Builders:

A proper landing page builder is an absolute 'must', and the two I use are probably among the most popular in the entire industry. These two set the standard for low to mid-priced entry level. You can pay much more than this, but at the start that's just not wise. Either of these will serve you well for years to come....

[Insta-Builder](#)

[Optimize Press V2](#)

Link Cloaking & Tracking:

You'll need one of these, - even right at the start of your internet marketing journey it's a good idea because you simply don't want to be handing out plain undisguised links. If you don't understand why, let me point you to a Youtube video I did on the subject that explains it all in great detail. If you don't know about this stuff, it's worthwhile watching the full 6 minute video.

<https://www.youtube.com/watch?v=TapBZyYCDcs&t=35s>

When you first start out, you can make do with the low cost product listed in #1 below (the one you just saw me talking about in the Youtube vid) which is great for just a single one-off low payment. *But* it won't do all the things that Click Magick (#2) does. Check them both out here....

#1 – [Link Supercharger – Check it HERE](#)

#2 - [ClickMagick](#)

Basic Graphics Tools:

www.placeit.net

www.canva.com

www.youzign.com

Social Media Sharing Tool – Facebook Debugger:

<https://developers.facebook.com/tools/debug/>

Wordpress Plugins:

[NextScripts](#)

Social Media Sites:

www.facebook.com

www.twitter.com

www.linkedin.com

www.instagram.com

www.pinterest.com

PowerPoint Alternatives:

[OpenOffice](#)

[Google Slides](#)

Recommended USB Headset For Video Recording:

[Logitech H390](#)

Social Media Automation Tool:

[HootSuite](#)

Free Social Media Automation Tool:

[Free Social Media Education](#)

Facebook Ads Training:

https://www.facebook.com/business/help?ref=fbb_resource

High Converting Squeeze Page Example

<https://zerotoheromarketing.com/commrescap/>

Solo Ads:

Without doubt one of the best places around for solo ads is Udimi, simply because you can easily see the many great reviews that other people just like you have left. These are genuine sellers and genuine reviews...

<https://udimi.com>

Press Release Resources:

www.fiverr.com (Writing and Distribution)

www.kamenpressreleases.com

www.prunderground.com

www.prweb.com

Guest Blogging Resources:

<http://backlinko.com/the-definitive-guide-to-guest-blogging#>

<http://www.petersandeen.com/list-of-guest-blogging-sites/>

Contest Resources:

www.RaffleCopter.com

[Random Number Generator](#)

Tracking Web Stats:

www.google.com/analytics

Content Idea Generator:

[Portent's Content Idea Generator](#)

Video Transcription Outsourcing:

www.rev.com

Ad Swaps:

www.safe-swaps.com

*Remember this quote: **"Money Loves Speed!"***

Money will follow those who take massive and quick action. All you have to do is follow the daily assignments in the main ebook and you will start to see results.

Just don't give up through the process. To give yourself the best chance of success, stay the course and finish each daily assignment diligently and on time.

Good luck, friend 😊



Paul Henderson

[Zero To Hero Marketing](#)