

30 DAYS TO A BIGGER EMAIL LIST



THE
ULTIMATE GUIDE ON HOW TO
BUILD A PROFITABLE EMAIL LIST
THAT PAYS OVER & OVER

CHECKLIST



30 Days To A Bigger Email List

Checklist

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About This 30 Days to a Bigger Email List System Checklist

This checklist is designed as a quick reference guide to each of the steps in the “30 Days to a Bigger Email List” system. You’ll find each of the daily assignments listed sequentially below, and if you want you could print this off and leave it next to your computer as you go through the process of building your email list over the next 30 days.

Of course, for complete details of each of the steps, refer to the main ebook.

But let me stress that, “Yes”, it does involve work! And some of the work will stretch you outside of your comfort zone. But let me remind you that the biggest rewards in internet marketing are reserved for those willing to step out of their comfort zones.

Do the work, - see the results. Do nothing, - and nothing will change. Ok, lecture over, lol...

Oh, let me just add that this work has been compiled from a collection of proven ideas that DO WORK! And even if you haven’t heard of me, I’d be pretty sure you HAVE heard of the incredibly successful Paul Counts. Find him on facebook – he’s a super achiever in the Internet Marketing and affiliate marketing fields.



Day #1 Assignment: At this point you should choose the lead magnet you want to go with and start creating it. Don't put too much thought into this step! Just get started creating! You can always perfect it later.

Perfectionism will lead to sure failure in business. Although you want to put out quality materials with your branding, you need to realize unless your lead magnet is done you can expect zero new email subscribers!

Let's create this lead magnet and move onto day number 2 where we will setup our autoresponder software so we can start to collect email subscribers!

Day #2 Assignment: The assignment for day #2 is to choose your autoresponder of choice! If you already have an autoresponder you can skip to day #3! Just go with the autoresponder you are most comfortable with. Again, do not get stuck on this step. If you are undecided, then go with [Aweber](#) as in my opinion they are the easiest to work with when starting out, AND you get a [FREE month trial](#).

Day #3 Assignment: Start to write 3 to 5 follow up emails and insert into your autoresponder sequence of choice. This is a simple, but easy assignment to complete. If you have questions on what should go into a follow up sequence you can look back at email lists you have joined to see what they are doing in their initial emails.

Day #4 Assignment: Setup your squeeze page and autoresponder web form for today's assignment. Then place the link to your squeeze page and opt-in page all over the web on the social media channels and pages that you own already!

Day #5 Assignment: Research and write (or have written) one good article or blog post for publishing online. Create one good image that goes along with your article for later sharing on social media.

30 Days To A Bigger Email List

Day #6 Assignment: Post your content piece from day #5 to Facebook, Twitter, LinkedIn, and Pinterest. If you don't have an account with these websites, then you should create an account before posting. For those looking to do something a little extra today, you could start researching another blog post or article to write since content is absolutely critical to your traffic success.

Day #7 Assignment: The assignment for today is simple. Create your video from the article you made in Day #5. Don't overthink it!

Day #8 Assignment: Upload your video to YouTube and promote the YouTube link of your video to the main social media channels including Facebook, Twitter, and LinkedIn.

Day #9 Assignment: Create a Facebook ad for your landing page to get more email subscribers on your list!

Day #10 Assignment: Choose a solo ad provider, (HINT: choose someone from udimi.com), write your solo ad swipe email (if they allow that), and start to get traffic going to your squeeze page! You should see quite a few new subscribers after your solo ad runs!

Day #11 Assignment: Find a popular forum or online community in your niche market, and setup your account. Make 10 posts in there by responding to the most popular threads in the forum. You can easily make this a daily habit and post 5 to 10 times. Even finding other forums if you want to do more work. Just imagine after one month of posting 10 times per day you would have 300 places that your link is displayed on a popular website focused around your market!

30 Days To A Bigger Email List

Day #12 Assignment: Today's assignment is simple. You need to write and submit a press release online to generate exposure for your squeeze page. You can outsource this easily if you don't want to do it yourself.

Day #13 Assignment: Write your high-quality guest post and submit this to 5 blogs that you identified through research. Then wait to hear back, and see if your post gets picked up and you get in front of a targeted audience.

Day #14 Assignment: Create your contest and start spreading the word to social media, and to your current email list to get the buzz going more.

Day #15 Assignment: Check your website stats to see how many visitors you have received, and how many subscribers you now have. We are at the halfway point so you should be seeing some new email subscribers now! If you want to do something else today you can setup a new ad or write more content. Great job! You have made it 15 days!

Day #16 Assignment: Look at optimizing the title tags of your website, install an SEO plugin on your Wordpress site if you don't have one already, and study more about SEO from Moz.com. Remember, SEO is a tremendous long term source of traffic for you, and that leads to ongoing leads. Imagine getting email subscribers years after the work has been completed by you? That is possible with SEO, so it is an important thing to do.

Day #17 Assignment: Look for 10 blogs to comment on with a link to your squeeze page. Comment on the blogs and provide your link. Consider doing this task daily for 3 to 5 new blogs.

Day #18 Assignment: Create 20 to 30 new blog post or content ideas using the [Portent Content Idea Generator tool](#), Yahoo Answers, and Facebook pages. Then use this list of ideas for your future articles to keep consistent traffic flowing.

30 Days To A Bigger Email List

Day #19 Assignment: Start and run a Facebook Live! Consider submitting the video to www.rev.com for transcription.

Day #20 Assignment: Write a blog post and submit to social media channels.

Day #21 Assignment: Setup a Facebook Ad or solo ad. Your choice, but get something going to your squeeze page again.

Day #22 Assignment: Create a video and follow the steps from day #7.

Day #23 Assignment: Write your new article for publishing on your blog or website.

Day #24 Assignment: Run a Facebook Live and share it on social media.

Day #25 Assignment: Find a coupon code and setup a paid advertisement on Bing Ads to your squeeze page. This is a great platform to test your paid advertising skills.

Day #26 Assignment: Choose one of your preferred traffic generation methods, and do that.

Day #27 Assignment: Create your infographic and start submitting that online to the key social media channels. You can even post it to your blog for additional exposure. Make sure the graphic contains a link to your squeeze page.

30 Days To A Bigger Email List

Day #28 Assignment: Run an ad swap to your email list. Find a swap partner and setup a date to do the email list swap for today. If for some reason you can't do an ad-swap, then please buy a solo ad to get more email subscribers.

Day #29 Assignment: Write and create a new blog post or article, and share it on social media!

Day #30 Assignment: Look at all your results and determine which method worked the best for you. Tweak your campaigns if needed, and continue moving forward.

*Always remember this quote: "**Money Loves Speed!**"*

You heard right...

...money will follow those who take massive and quick action. All you have to do is follow these daily assignments, and you should start to see results. Just do not give up through the process! The winners will be the ones who stay the course and finish each daily assignment!

Best wishes friend,



Paul Henderson



Paul Counts