

# PROFITABLE FUNNELS IN MINUTES

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Thanks for opting in for this free report on how to create profitable list building and affiliate marketing funnel in minutes.



Welcome, I've been marketing online full time since 2007 and strongly believe many people over-complicate the process of setting up a funnel that allows them to generate leads and earn money as an affiliate. In this report I'm going to clearly outline the steps we take in our business every single week to create new and profitable affiliate marketing funnels.

## Step 1 - Research

Here's links to 3 websites we use to find upcoming launches and top selling products.

**Muncheye** (<https://muncheye.com>) - Here you'll find a list of all the upcoming launches in the IM Space. From here you can find products which match your interest. Every week you'll see anything from 30 - 50 new launches. There's no shortage of new products to promote.

If you like software, pick software products, if social media and Facebook, you'll find lots as well, if PLR you'll find new launches every week. The point is regardless of what you pick, there'll be new products all the time and new customers wanting that information.

Muncheye is great for planning in advance but many top affiliates study the top sellers daily and plan their promotions from there - which brings us to the Affiliate Platforms.

**WarriorPlus** (<https://warriorplus.com>) WarriorPlus is an affiliate platform that allows affiliates to get paid instant commissions. If you're new, many product creators might put you on delayed commission for 30 days. Just accept this and build up your sales. In time you'll be put on instant commission. On the home page of WarriorPlus you'll see Top Sellers Today, Yesterday, Past Week & Past 30 Days. Your main focus here should be top sellers Today & Yesterday. Products which are selling well. From here you can find suitable products and request your affiliate link.

**JVZoo** (<https://jvzoo.com>) On the JVzoo Top Sellers Page you'll find the Top sellers for today, yesterday and the past 30 days. Use the same process as above to find suitable products to promote, and request your affiliate link.

## **Step 2 - Setting Up Your Promotion**

In order for this process to work you need these important things....

- Your affiliate link (should already have this from step 1)
- A Squeeze Page to collect leads.
- A Thank You page with gift and/or presell video.
- A 'thank you' email to welcome your new subscriber.
- Further follow-up emails to push close the sale.

**A Squeeze Page** - There's many free and paid methods to creating a Squeeze Page/Optin Page. I highly recommend investing in OptimizePress 2 or Thrive Themes. The key to success in any business is moving quickly and using proven tools to help you achieve your goals faster. With either of the above tools you can configure a squeeze page with just a few clicks by importing any of the templates.

From here we add a headline which presells the content.

*Example:* Imagine we're promoting a Facebook Advertising Course and the product shows people how to get cheap traffic from Facebook and leads for less than \$1.00.

**Our Squeeze Page Headline:** "Free Video Reveals How to Get **DIRT CHEAP** Traffic From Facebook and Leads For Less Than \$1.00"

**Thank You Page:** Here we offer a video overview of the course, showing them the members area, or maybe reviewing the sales page and showing them the proof. To get

higher conversions we could offer a bonus for those who decide to purchase. Add your affiliate link to the thank you page with a clear 'Call To Action' so that they click it.

**Thank You Email:** - Inside the welcome email we thank the subscriber for signing up and remind them to visit the thank you page and watch the overview video. You can include a link directly to the affiliate offer in your thank you email too, if you wish.

**Follow-up Emails:** If you take anything from this report, remember that the sale is made in the follow-up. In this case we'll have 3 additional emails going out over 3 days informing your subscribers about the offer you originally promoted. For many products you'll find email swipes on the JV page. If not, find different angles to promote the product from. You could study the sales page for clues. Use urgency if the price will increase, write an email covering the FAQs about the product, offer more bonuses, explain the benefits, etc - you get the idea.

### **Step 3 - Traffic**

Finally we're onto the fun part - getting traffic, building your email list and making sales. Understand that part 1 and 2 might take a few hours to complete if you're new to this but with practice you can set up a promotion like this in less than an hour. The more you do it the faster you'll become.

Here are the main traffic sources I use for our affiliate promotions using this exact method.

**The Facebook Post** - Facebook for many online marketers is 90% business and 10% personal. With this said if you've 2,000 friends on Facebook, 1,800 are interested in your marketing opinions and looking for information to help their business grow. Everyday we see dozens of marketers successfully grow their list and make sales as an affiliate on Facebook, including many of our students. This method, used correctly, is very powerful.

**The Fan Page Post** - If you've currently not got a fan page for your online brand, now is the time. After you've created a contest, always share it on your Fan Page. Grow your Fan Page likes by placing buttons on all your pages and inside your follow-up emails. To get more traffic to any post, use Facebook Ads to ramp up the traffic.

**The Youtube Video** - For the majority of products we promote we upload a video review to Youtube. Traffic comes from Google searches and as your channel subscribers grow you'll get more video views.

**The Blog Post** - This is where we recycle content...in a good and easy way. We've done the review video, we've researched the product and written some emails. From here we take the video and content and within a few minutes convert it into a blog post. Again traffic will come from Google and we've content on the web that can make us sales for months to come.

**Our Own Email List** - The most powerful, instant and free traffic source. That's why it's so important to build your list. Here's we write a series of emails going out over 2 - 3 days promoting the product. We can link to the bonus page and also send directly to the sales page using our affiliate link.

#### **Step 4 - Rinse & Repeat**

Make a note of all your planned promotions in a calendar or spreadsheet. Try to plan your promotions 2 weeks in advance using Muncheye promoting 2 - 4 products every week.

Reach out to product creators via Facebook and introduce yourself as an affiliate. This way it will be quicker to get approved to promote the product.

The goal is to build an email list that you can profit from daily with affiliate marketing.

Keep in mind the average conversion is around 8%. So if you get only 10 subscribers into your funnel and do not make sales, do not give up by any means.

Look at the long term picture and goal. If I repeat this process for 10 days and each day I get 10 subscribers, I will have 100 subscribers and marketing correctly I can make 8 sales. If I continue to use this method, week after week, month after month I'll build a massive email list and become a top affiliate.

You have the information, now go put it to use.

I hope you enjoyed this free training report on how to setup a **profitable affiliate funnel** in minutes.

To YOUR Success

Kevin Fahey & Paul Henderson

*If you would like access to our  
DONE FOR YOU MARKETING FUNNELS  
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