



CHEATSHEET

<http://improductlaunching.com>

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Every step mentioned in this quick cheat sheet is covered in over 4 hours of video training in the official training product.

Step 1

Create the product idea and outline.

Step 2

Purchase Domain & Setup info@ and jv@ email accounts.

Step 3

Outsource the product creation or develop yourself

Step 4

Outsource the sales letter copy or write yourself

Step 5

Outsource the graphics design or create yourself

Step 6

Install 2 Blogs your-domain/ your-domain/members/

Step 7

Upload Required Plugins via file manager

Optimize Press - Required for both Wordpress installs

Wp Conversion Tracker - Required for public Wordpress install

Wish List Members - Required for /members/ Wordpress install

Wp Redirect Pro - Required for public Wordpress install

Step 8

Create Blog Header & Full Width Background & Logo

Create Coming Soon Page with Timer & Optin Form

Create Thank You Page

Step 9

Create JV Homepage

Clone to create pages for JV-Tools, Affiliate Link, Leaderboard, Contact

Complete Menu Setup

Step 10

Run Wishlist Wizard Setup, Setup Membership Homepage, Clone pages for modules, bonuses, upgrades, training, resources, support 3

Step 11

Upload product files to protected folder and configure autoresponder settings in wishlist and JV Zoo.

Step 12

Create Test Sales Page, Create upsell pages, Create different membership levels if required

Step 13

Create new product in JVZoo and any upsells Create new funnel and prepare add to carts

Step 14

Test sales funnel, Test autoresponder setting

Step 15

Mail JV Partners

Step 16

Add your launch to MunchEye, JV Launch Calendar & IM Launchr

Step 17

Continue to update JV partners via email, skype and Facebook

Step 18

Send traffic to your earlybird page

Step 19

Launch the product

Step 20

Close high-ticket sales

I hope this cheat sheet helps you. I recommend print it off and use through your product creation process.

I look forward to helping you grow your business and know the IM Product Launching 2.0 will provide you will all the training you need.

To Your Success

Kevin Fahey & Paul Henderson



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